

Czarina Goingco

User Experience Designer & Researcher

Torrance, CA
(310) 702-2782
zgoingco13@gmail.com
zgoingco.com

SUMMARY

Rising senior in SMC's Interaction Design B.S. program with a background in biochemistry and healthcare. Experienced in UX/UI design, front-end development, and community leadership. Passionate about human-centered design, collaboration, and building inclusive spaces.

ACADEMIC PROJECTS

Marketing Lead & UX Designer — UGLOO (Wearable Ecosystem)

Santa Monica College, Santa Monica, CA | Spring 2025 (16 weeks project)

- Directed branding and identity for a child-centered emotional regulation tool.
- Conducted UX research with psychologists/caregivers and contributed to caregiver app design.
- Prototyped wearable mock-ups integrating fidgets and biofeedback sensors.

UX/UI Designer — Redesign of Apple Watch Feature

Santa Monica College, Santa Monica, CA | Spring 2025 (2 weeks project)

- Redesigned the microinteractions (volume, playback, track seeking) of the Now Playing feature in watchOS to for better user experience and feedback of controls.
- Developed a digital prototype through Figma to test the proposed redesigns and simulated through user testing.

UX/UI Designer — BeWell (Mobile App)

Santa Monica College, Santa Monica, CA | Fall 2024 (16 weeks project)

- Designed a wellness app for medical professionals from hospitals surrounding Barnsdall Art Park with journaling, guided exercises, and networking features.
- Rendered a digital prototype through Figma to simulate a mobile application using field research, interviews and personas of medical professionals and hospitals of Los Feliz/East Hollywood.

UX Researcher — Howdy Partner! (Mobile App)

Google Professional Certificate Training Program | Winter 2023 (3 month project)

- Conceptualized a peer-matching app for language learning.
- Generated concept through interview research, competitive analysis, and user personas along with wireframing and storyboarding to exemplify use of application.

WORK EXPERIENCE

Marketing & Social Media Team Member

Santa Monica College Interaction Design Program, Santa Monica, CA | 01/2025 - 09/2025

- Manage IxD Instagram to showcase student work, events, and admissions updates.
- Create branded graphics, captions, and content strategies to boost engagement.
- Coordinate media assets and maintain a posting calendar with the student team.

Orthopedic Technician

TMPN Orthopedics, Torrance, CA | 10/2022 - Present

- Applied casts/dressings for 60+ patients daily in collaboration with surgeons to improve fractures and wounds of patients.
- Document and tracked patient's medical records through Cerner PowerChart

Research Lab Assistant II

The Scripps Research Institute, San Diego, CA | 11/2021 - 08/2022

- Conducted various molecular and biochemical assays while collaborating with fellow researchers, contributing to advancements in DNA repair research.

EDUCATION

B.S. Interaction Design | Santa Monica College, Santa Monica, CA | Anticipated 2026

Front End Development Certification | Promineo Tech (remote) | 2023

A.S. Orthopedic Technology | Grossmont College, El Cajon, CA | 2022

B.S. Biochemistry/Chemistry | University of California - San Diego, La Jolla, CA | 2019

SKILLS

Visual Design
Motion Graphics
Data Visualization
Project Management
CSS/HTML/JavaScript
Python
Design Research

DESIGN TOOLS

Adobe CC: Photoshop, Illustrator, InDesign, After Effects, Premiere, XD
Figma
Notion
Shapr3D
Lens Studio
Final Cut Pro X
Microsoft Office

RESEARCH METHODS

Usability Testing
Heuristic Evaluation
Quantitative Analysis
Qualitative Analysis
Surveys

DESIGN METHODS

Prototyping
Wireframing
Affinity Diagramming
User stories
User flows

INTERESTS

Chapter Leader, Ladies Climbing Coalition | 2022–Present

Member, Asian Climbing Collective | 2024–Present